

Case Study

Kinaxia Logistics: Optimising value-added contract packing through digitalisation

Summary

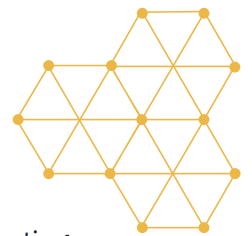
Kinaxia Logistics is a third-party logistics (3PL) provider based in the UK, capable of processing thirty million seasonal gift packs per year in its 100,000 sq. ft facilities. With a goal to become the nation's leading logistics provider, Kinaxia brought Nulogy's software to its three sites to digitally enable the end-to-end contract packing workflow and improve planning, line efficiency and stock control.

Company Overview



Kinaxia Logistics is a leading UK-based logistics group, operating within the haulage and warehouse sector since 2012. Offering a wide range of value-added contract packing services for its fast-moving consumer goods (FMCG) customers, Kinaxia boasts a total of 100,000 square feet for its contract packing operations across three locations in the UK.

The Manchester-based business sought to future-proof its contract packing in times of increased complexity, demand volatility and channel evolution, and to prepare its business for future growth.



Challenges

By implementing Nulogy, Kinaxia intended to address the following challenges:

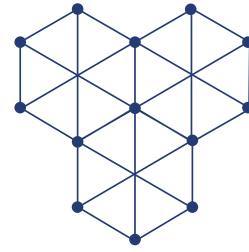
Aging legacy solution

Kinaxia's previous shop floor software solution had become outdated as the organisation grew. Employees needed to implement time-consuming workarounds to suit the operation's needs, and the business relied on key personnel to navigate the software itself.

Kinaxia needed a modernised software solution that offered the level of data visibility it needed to be successful, and could be rolled out across multiple teams in order to keep up with the company's growth as well as customer demands.

Cumbersome manual production processes

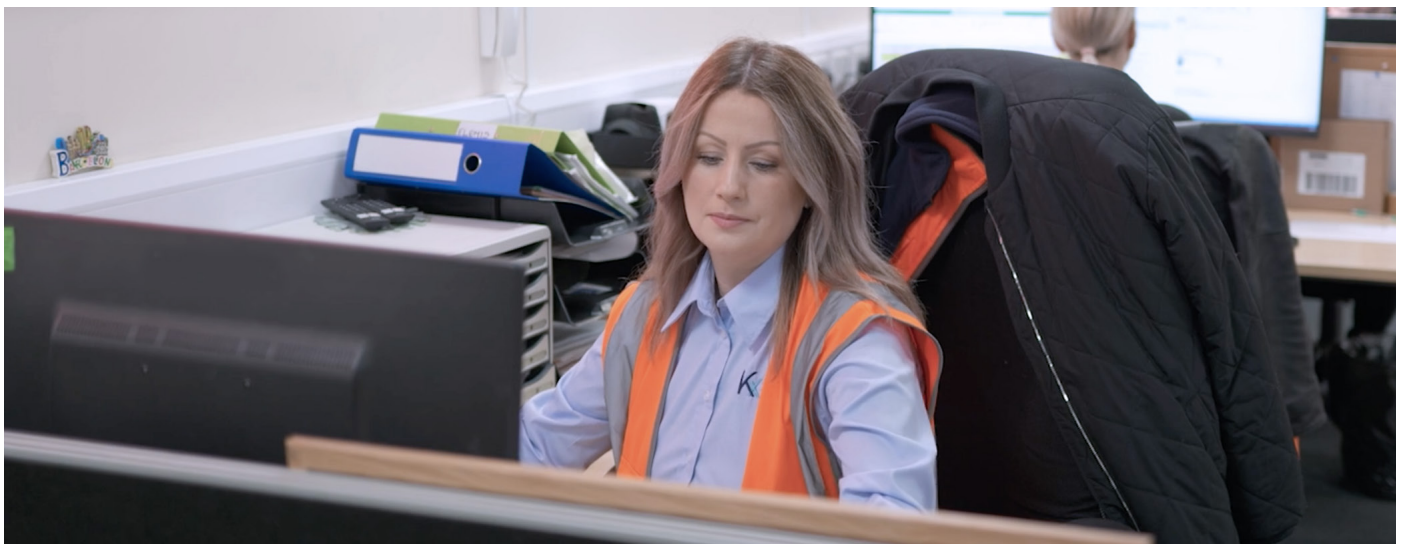
Many of Kinaxia's co-pack functions were manually handled, which added time and delays to the production process. For example, managing the transfer of materials from warehousing to the production floor was done manually, increasing downtime during production. Other affected key functions in Kinaxia's co-pack operations included customer quoting, historical pricing, and pallet label printing.



The value of data in contract packing cannot be overestimated, and so it was clear the immense potential that Nulogy's cloud-based software could bring to enhance our operations for our customers.



Anita Donohoe
Group MD Logistics & Fulfilment



Results

After integrating Nulogy with its warehouse management system for its co-pack operations, Kinaxia has realised the following benefits:



Streamlined contract packing operations

Through Nulogy's cloud-based software, Kinaxia modernised many functions in its co-pack department such as:

- Automated stock transfer requests, due to Nulogy's seamless integration with Kinaxia's WMS;
- Digitalised communication of production requirements to the production team; and
- Automated printing for bespoke SSCC pallet labels.



Improved ease of use and added value for staff

Through Nulogy's platform and customer support, Kinaxia can now train all its employees on a single system, developing skills that are transferable across multiple customer accounts and can be implemented within the Kinaxia group of companies.

Through its ease of use and onboarding, Nulogy also contributes value not just to the production team, but also to the warehouse and customer service teams.



Improved communication within and beyond the organisation

With a centralised platform for its co-packing data, Kinaxia has improved its communication both internally and with customers by:

- Using shared data within the organisation to more effectively coordinate activities between all of Kinaxia's sites; and
- More easily providing accurate quotes for customers due to Nulogy's centralised historical pricing data.

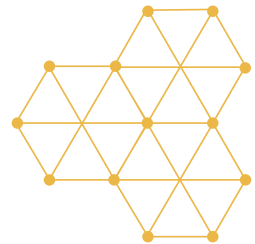


Nulogy's real-time visibility, plus its intuitive interface, means that we can better



meet customer demands, improve visibility for our customers, and provide more competitive pricing.

Jerzy Owadowicz
Operations Director



To learn more about how Nulogy's cloud-based platform can deliver value to your co-packing operation, contact us:

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