

## CASE STUDY

# Marsden Packaging

## Who is Marsden Packaging?

Marsden Packaging is a single-site contract packing company based in north west England. Marsden specializes in primary and secondary packaging for the food and pharmaceutical industries and has attained many accreditations and certifications including BRC Grade AA, MHRA CMP Compliance, and ISO 9001.

## The Challenge:

As a relatively smaller co-pack operation, Marsden Packaging is laser-focused on running their operations as efficiently as possible in order to compete with much larger competitors. Previously, Marsden was running their operations using manual paper processes, which limited their operational efficiency and ability to grow their business due to:

- The quality checks they were required to run every 30 minutes were several pages long and very time consuming for their quality supervisors
- Track and trace processes for food audits were also extremely time consuming, taking up to four hours to complete
- Lack of data insights that could be used to identify the bottlenecks which were causing production delays



**Marsden Packaging**  
Innovative Contract Packing

## Overview

### COMPANY

Marsden Packaging is a UK-based co-packer with many accreditations including BRC Grade AA, MHRA CMP Compliance, and ISO 9001.

### INDUSTRIES SERVED

- Food and beverage
- Personal Care and Pharma

### CHALLENGES

- Time-consuming quality checks
- Lengthy track and trace processes
- Lack of data insights into bottlenecks

### RESULTS

- 50% decrease time spent on quality checks
- Automated track & trace
- Increased product turnover & profitability

## The Need:

Marsden Packaging needed a more efficient way for their quality supervisors to perform quality checks, as well as a way to automate the track and trace process so they could decrease the amount of time spent preparing for major food audits. Marsden also required real-time data and transparency into their production lines so they could identify the root causes of bottlenecks and resolve issues to improve production efficiency and decrease turnover times. Ultimately, Marsden chose to partner with Nulogy to provide the functionality needed to run their business more efficiently and with state-of-the-art quality control.

## The Results:

Since implementing Nulogy, Marsden Packaging has been able to significantly grow their business and increase operational efficiency by:

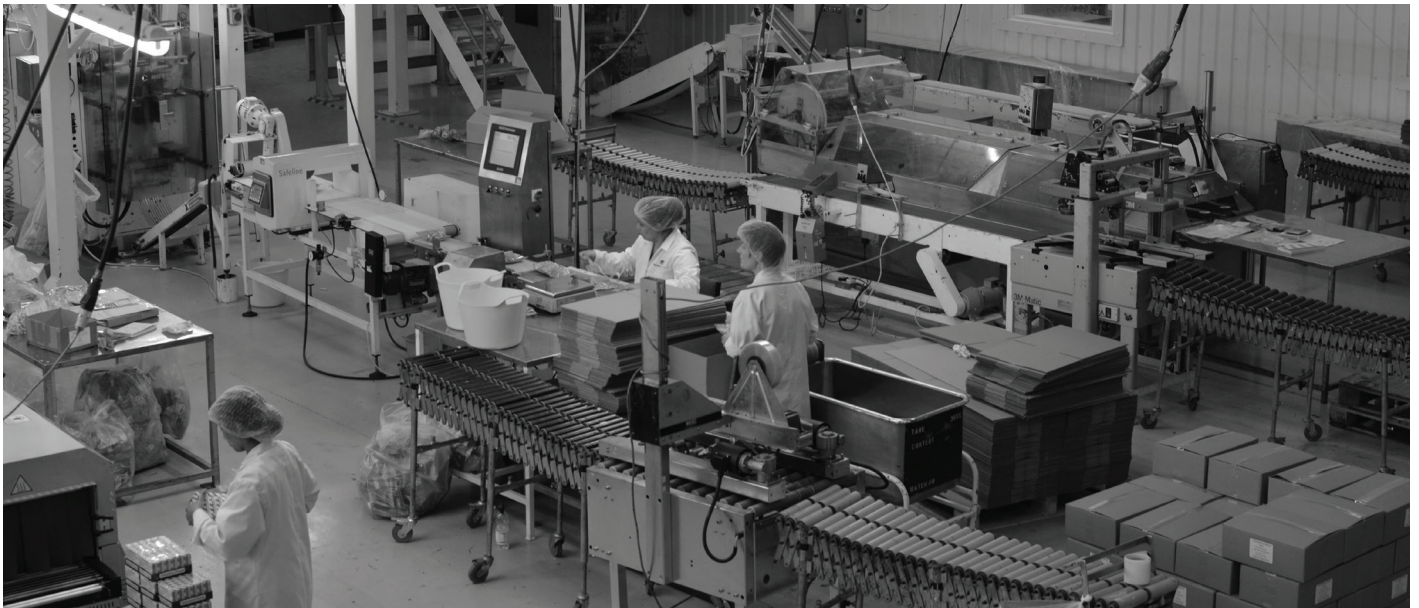
- Decreasing the amount of time spent doing quality checks by 50%, allowing quality supervisors to spend more time on the production floor
- Automating the track and trace process so that quality supervisors are able to perform recalls with the click of a button
- Being able to see real-time the bottlenecks to their production and quickly resolving those issues to improve efficiency



The use of Nulogy software has enhanced our quality control systems and has helped us increase customer satisfaction. It's enabled us to grow our company with regards to both turnover and profitability.



**MICHAEL BRIGGS, PRESIDENT,  
MARSDEN PACKAGING**



To receive a free consultation on how Nulogy's  
Agile Customization Platform can work for you, contact us:

[www.nulogy.com](http://www.nulogy.com) | [info@nulogy.com](mailto:info@nulogy.com) | 1-888-685-6491