

Case Study

MattPak digitalizes co-pack operations for enhanced agility and customer service

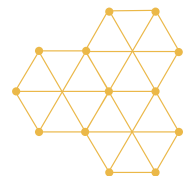
Summary

MattPak Inc. is a Chicago area-based contract manufacturer and co-packer serving a wide range of customers in the food & beverage and household product industries. MattPak brought Nulogy into its facilities in 2016 to digitalize its production operations for greater data visibility, more streamlined workflows, and stronger quality-related checks and processes.

Company Overview

The MattPak logo, with 'MATT' in white and 'PAK' in blue, set against a dark blue background. Below it, the text 'CONTRACT PACKAGING & HIGH-SPEED EQUIPMENT' is written in small white capital letters.

Established in 2001, MattPak Inc. is a Chicago area-based contract manufacturing and packaging provider boasting more than 100 years of collective experience in the industry, serving a wide variety of customers ranging from small, family-run businesses to Fortune 500 companies. MattPak operates in the food & beverage and household product industries, among others.



Challenges

Prior to implementing Nulogy in 2016, MattPak was looking for a production-based system that could:

- **Streamline production processes:** Prior to Nulogy, production, scheduling, and inventory planning was all done manually. Inventory was often checked by hand on the warehousing floor.
- **Better handle quality-related activities:** Production and quality-related records were all paper-based, and activities such as audits and mock recalls extremely time consuming.

The MattPak team believed that achieving the above goals would contribute to additional long-term business growth.

Results

Since onboarding Nulogy, MattPak has evolved its production and quality-related processes, as well as its production data management, to achieve the following:



- **Increased pallet velocity** as well as lowered daily pallet inventory, maximizing operational cost effectiveness.



- **Improved revenue growth** due to greater order throughput.



- **Customer relationships have “improved exponentially”** because of Mattpak’s enhanced ability to service customer needs, provide fast and efficient reporting.



- **Successful audit reviews and other quality-related activities that require less time from staff,** due to Nulogy’s ability to store digital records and digitally enforce quality-related checks.



- **Improved production data visibility,** which helped set operational benchmarks for waste analysis during the reconciliation and cost reporting process.



The growth of e-commerce beginning in 2019 accelerated our shift away from brick-and-mortar. It was a necessary shift that created challenges for us, but we have adapted successfully and Nulogy played a part in that.

Jeff Hoerter

Supply Chain Manager

MattPak Inc.





We are proud to be a nimble co-packer, and Nulogy has played a part in enabling that responsiveness for our customers.

Jeff Hoerter

Supply Chain Manager
MattPak Inc.



To learn more about how Nulogy's cloud-based platform can deliver value to your co-packing operation, contact us:

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