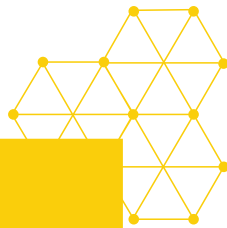


## Case Study

# Staffing Synergies Inc.

rapidly digitizes to meet business demands



### Summary

**Staffing Synergies Inc.** is a packaging and staffing company that required rapid implementation of a digital shop floor solution to package and distribute COVID-19 testing kits for one of the largest pharmaceutical companies in the U.S.

After implementing Nulogy in a record 30 days, Staffing Synergies now delivers real-time quality and production reporting to customers while garnering tangible KPI benefits on their production floor.

### Company Overview

Staffing Synergies (Synergies) provides labor and human resource services to distribution centers, warehouses and light industrial complexes, and produces COVID-19 test kits as part of Staffing Synergies' Diversified Synergies LLC (DSL) joint venture with Diversified Chemical Technology, Inc. (DCTI). DSL kits, packages and distributes displays and goods for Fortune 500 pharmaceutical, food and consumer goods companies. Staffing Synergies is an African American owned certified Minority Business Enterprise (MBE) and Veteran-Owned Business (VOB).

One of Synergies' core values is their commitment to community engagement and employee investment. As a second-chance employer to many team members, through DSL, Staffing Synergies offers competitive living wages while emphasizing the development and advancement of their employees.

## Challenges

Nulogy solved three major challenges for Diversified Synergies:

### 1. Urgent implementation timelines

Staffing Synergies was contracted by one of the largest pharmaceutical companies in the U.S. to ramp up packaging for COVID-19 testing kits at its DSL Highland Park, Michigan facility.

Due to the urgency spurred by the pandemic, Synergies faced drastically compressed timelines for fully staffing and kickstarting operations—which included implementing a software system necessary to track and manage production in real time.

### 2. Rapid change management of a new production floor solution

Prior to Nulogy, Synergies managed its systems with a WMS that was primarily focused on manufacturing workflows rather than packaging production. The legacy system was supported by workflows that relied on a variety of manually intensive Excel spreadsheets and daily email correspondence.

Synergies identified the need to swiftly onboard a digital solution that could streamline production data flow and support the production requirements of regulated products such as medical devices.

### 3. Dynamic future growth

Staffing Synergies needed a platform that could expand to enhance their dynamic future growth. Nulogy's capacity to manage multiple locations, advanced intricate production projects and augment warehouse systems was essential to Synergies. Nulogy's exceptional customer service and significant online training archives were beneficial to Synergies.

## Implementation

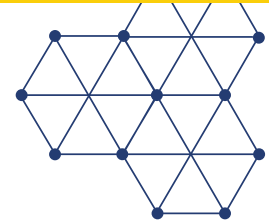
Due to the strong fit between Nulogy's cloud-based platform and the requirements of regulated co-packing services, as well as the support of Nulogy's professional services teams, Synergies went live with Nulogy in just 30 days—the shortest go-live time recorded in Nulogy's 20-year history.



We needed to implement a new production floor platform in a matter of days, not weeks. Nulogy was nimble, efficient and collaborative in a way that partnered with us to meet our needs.



**DOUG CRAWLEY**  
CEO AND PRESIDENT





## Results

Staffing Synergies achieved multiple positive results with Nulogy:



### Improved performance

Production efficiency **improved by 36.7%** within three months of implementation, subsequently boosting profitability.



### Seamless scalability

Production operations moved into a new facility and grew from **10 to 27 production lines** with no impact on customer production expectations.



### Augmented customer service

- Due to the real-time production data flow introduced through Nulogy, **Synergies gained the ability to quickly respond to customer requests** and provide accurate KPI reports.



Nulogy helps us better serve our customers because it provides a platform that is the foundation of everything that we do. It gives us transparency in our production and makes us a better supplier to the companies that we work with.



**GEOFFREY CRAWLEY**  
VICE PRESIDENT



To learn more about how Nulogy's cloud-based solutions can deliver value to your co-packing operation, contact us:

[www.nulogy.com](http://www.nulogy.com) | [info@nulogy.com](mailto:info@nulogy.com) | 1-888-685-6491